

Humor with ATTITUDE 5 NEW CARDS

JUNE 2022 3 BRAND REFRESH



\$4.49 Retail

Cost per 6-card unit: \$13.47



204705

WD

Wishing you a lifetime of love and laughter! Congratulations

FOIL • EMBOSS



204607

BD

...Being the same age as old people. Happy Birthday

FOIL • EMBOSS



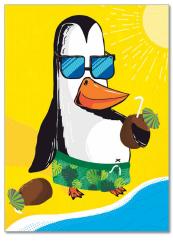


204609

BD

...But it's a nice touch! Happy Birthday

FOIL • EMBOSS

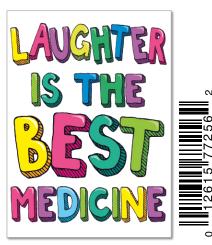


204608

BD

Grab life by the coconuts! Happy Birthday

FOIL • EMBOSS



204605

GW

...But so is medicine. Get well soon!

FOIL • EMBOSS



JUNE 2022 3 BRAND REFRESH

Feel Good FUNNY 6 NEW CARDS



\$3.99 retail USA Cost per 6-card unit: \$11.97



206331 BL (Blank Inside) \$4.29

\$4.79 retail CAN
Cost per 6-card unit: \$14.37



206330 Forever in our hearts



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Congratulations on a beautiful new life together!

FOIL • EMBOSS \$4.99



Because you can't drink cake! Happy Birthday



Forever fabulous! Happy Birthday



Sending you a spoonful of smiles!

★ HEART, HUMOR & HISTORY ★

TEST WINNERS!





\$3.95 retail USA

Cost per 6-card unit: \$11.85

Fold-Out \$4.95 retail Cost per 6-card unit: \$14.85



The American LIQUOR STORE



205186

Happy Bird-Day!

COVER: PENNSYLVANIA • INSIDE: NEW YORK FOLD-OUT \$4.95



BD

205184

You're so easy to shop for. Happy Birthday **TEXAS**

BD



205180

On track for a great year! **Happy Birthday**

NEW YORK FOLD-OUT \$4.95



205178

...the adventure continues! Happy Birthday

BD

NORTH CAROLINA INTERIOR IMAGE



205162

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Fashions come and go, but friends are forever! **WYOMING**

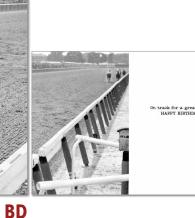


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Whoever said girls aren't tough never met you! **NEW YORK**

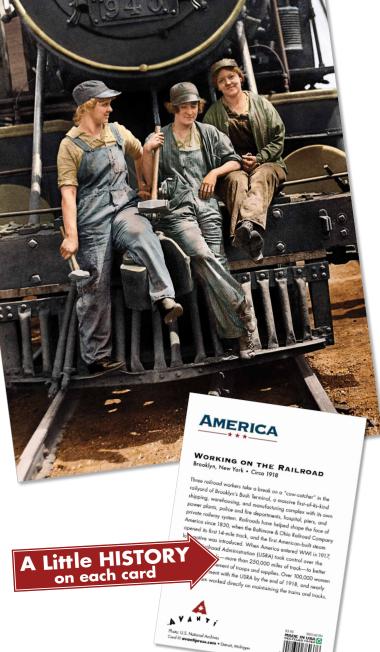
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205160



205154

A great love story. **Happy Anniversary CALIFORNIA**



AN