



# AUTO AVANTI

YEAR-ROUND SEASONAL SUBSCRIPTION

For office use only

09/2019

Order # \_\_\_\_\_ Initials \_\_\_\_\_

Input Date \_\_\_\_\_ CSR \_\_\_\_\_

## SEASONAL SUBSCRIPTION PROGRAM

- Order sized to match your display size.
- Due to the short selling window, some Mother's Day cards are blended into the Easter shipment.
- Graduation cards are blended into Mother's Day shipments
- Additional Graduation cards are blended into 24 pocket Father's Day shipments
- Price points, brands, and unit sizes may vary
- Subscription can be modified or canceled at anytime.
- Everyday program customers receive return benefits.
- Unsold cards must be returned to Avanti to qualify for credit.
- Program performance will be reviewed which may result in unit size and assortment adjustments.

## CUSTOMER INFORMATION

Current Account  Yes  No  New Ship To

Account # \_\_\_\_\_

### BILL TO

\_\_\_\_\_  
(store name)

\_\_\_\_\_  
(address)

\_\_\_\_\_  
(city, state, zip)

Contact person \_\_\_\_\_ Title \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Email \_\_\_\_\_

**SHIP TO**  Same as Bill To

\_\_\_\_\_  
(store name)

\_\_\_\_\_  
(address)

\_\_\_\_\_  
(city, state, zip)

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Rep Name \_\_\_\_\_

Rep ID# \_\_\_\_\_

Customer PO# \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## SIGN UP TO NEVER MISS HOLIDAY SALES AGAIN!

### 1. CHOOSE YOUR DISPLAY SIZE

#### NEW Seasonal Customers:

[Free display will be shipped with first card order]

15-pocket floor  24-pocket floor

15-pocket countertop

#### EXISTING Customers

Indicate size of existing display:

[If you are a NEW seasonal customer, this does not apply to you]

12-pocket  15-pocket  24-pocket

### 2. SIGN AND SUBMIT

**EMAIL** to [orders@avantipress.com](mailto:orders@avantipress.com), or  
**FAX** to 800-875-9690

We'll start your subscription with the next holiday!

### 3. LEAVE THE REST TO US. YOU'RE ALL SET!

**NOTES** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## AUTO AVANTI ASSORTMENT PLAN SHIPPING SCHEDULE

SEASON	SHIP DATE
Valentine's Day	December 12, 2019
Easter / Mother's Day	February 5, 2020
Mother's Day / Graduation	April 2, 2020
Father's Day *	May 1, 2020
Summer Collection	June 11, 2020
Halloween and Thanksgiving	August 20, 2020
Christmas	October 22, 2020

\* 24 pocket customers will receive additional Graduation

All Information must be completed on each page for order to be processed! Please do not fax blank pages!



# VALENTINE'S DAY & SPRING 2020



**For office use only**

Order # \_\_\_\_\_ Initials \_\_\_\_\_

Input Date \_\_\_\_\_ CSR \_\_\_\_\_

## CUSTOMER INFORMATION

Current Account  Yes  No  New Ship To

Account # \_\_\_\_\_

### BILL TO

\_\_\_\_\_ (store name)

\_\_\_\_\_ (address)

\_\_\_\_\_ (city, state, zip)

Contact person \_\_\_\_\_ Title \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Email \_\_\_\_\_

**SHIP TO**  Same as Bill To

\_\_\_\_\_ (store name)

\_\_\_\_\_ (address)

\_\_\_\_\_ (city, state, zip)

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Rep Name \_\_\_\_\_

Rep ID# \_\_\_\_\_

Customer PO# \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**NOTES** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## CHOOSE PREPACKS

(or individual styles on following page)

All pre-packs include new designs and may include a variety of formats and price-points. Best sellers are packed in multiple units of 4. High volume customers receive multiple units of 4. Prices subject to change based on design assortment updates.

Valentine's Day Cards	Price	Qty	Subtotal
12 styles: <input type="checkbox"/> PUREVA12	\$136.44	_____	\$ _____
15 styles: <input type="checkbox"/> PUREVA15	\$160.58	_____	\$ _____
24 styles: <input type="checkbox"/> PUREVA24	\$234.40	_____	\$ _____
36 styles: <input type="checkbox"/> PUREVA36	\$328.16	_____	\$ _____

### Easter Cards

12 styles: <input type="checkbox"/> PUREEA12	\$117.90	_____	\$ _____
15 styles: <input type="checkbox"/> PUREEA15	\$140.64	_____	\$ _____
24 styles: <input type="checkbox"/> PUREEA24	\$208.86	_____	\$ _____

### Mother's Day Cards

12 styles: <input type="checkbox"/> PUREMD12	\$144.36	_____	\$ _____
15 styles: <input type="checkbox"/> PUREMD15	\$169.42	_____	\$ _____
24 styles: <input type="checkbox"/> PUREMD24	\$239.04	_____	\$ _____

### Father's Day Cards

12 styles: <input type="checkbox"/> PUREFD12	\$113.70	_____	\$ _____
15 styles: <input type="checkbox"/> PUREFD15	\$136.44	_____	\$ _____
24 styles: <input type="checkbox"/> PUREFD24	\$206.98	_____	\$ _____

### Graduation Cards

8 styles: <input type="checkbox"/> PUREGD8 (includes FREE countertop display)	\$121.28	_____	\$ _____
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### NEW DISPLAY

12 styles: <input type="checkbox"/> PUREGD12	\$136.44	_____	\$ _____
15 styles: <input type="checkbox"/> PUREGD15	\$159.18	_____	\$ _____

**Need a display?** The first one is free! (see last page for details)

- 15-pocket floor  24-pocket floor  
 15-pocket countertop

**Prepacks Sub Total** \$ \_\_\_\_\_  
**Individual Styles Sub Total (from page 3)** \$ \_\_\_\_\_

**GRAND TOTAL** \$ \_\_\_\_\_

**See last page for default ship dates.** Request alternate ship date below.

Valentine Ship Date \_\_\_\_\_ Cancel Date \_\_\_\_\_

Spring Ship Date \_\_\_\_\_ Cancel Date \_\_\_\_\_

Account # \_\_\_\_\_ Customer \_\_\_\_\_ FAX Order Page \_\_\_\_\_ of \_\_\_\_\_

## CHOOSE INDIVIDUAL STYLES

1 unit = 4 cards. ♥ = best seller

<b>VALENTINE'S DAY</b> FEB 14, 2020	<b>Avanti \$3.79</b>	702472 _____	701786 _____	701752 _____	<b>Little Big Funny \$4.49</b>	
	702624 _____	702462 _____	701782 _____	701750 _____		
	702620 _____	702296 _____	701772 _____	701746 ♥ _____		
	702618 _____	702186 _____	701770 _____	701736 _____		
	702612 ♥ _____	702184 ♥ _____	701766 _____	<b>Pop-Outs \$4.49</b>		
	702608 ♥ _____	702182 ♥ _____	701762 _____			700892 _____
	702480 _____	701792 ♥ _____	701760 _____			700482 _____
	702478 _____	701790 _____	701756 _____			700432 _____
	702474 _____	701788 _____	701754 _____			
						702376 _____
				702062 _____		
				702060 _____		
				702056 _____		

<b>EASTER</b> APRIL 12, 2020	<b>Avanti \$3.79</b>	702492 ♥ _____	701878 ♥ _____	701862 _____	<b>Little Big Funny \$4.49</b>
	702510 _____	702308 _____	701876 _____	701860 _____	
	702508 _____	702304 _____	701872 _____	701848 _____	
	702506 _____	702300 _____	701870 _____	701846 _____	
	702494 _____	701880 _____	701866 _____	701836 _____	
			701864 _____	701834 _____	
				701826 _____	
					702026 ♥ _____
					702018 ♥ _____

<b>MOTHER'S DAY</b> May 10, 2020	<b>Avanti \$3.79</b>	702402 _____	702000 ♥ _____	701904 _____	<b>Little Big Funny \$4.49</b>	
	*702730 _____	702398 ♥ _____	701994 _____	701902 _____		
	702724 ♥ _____	702396 _____	701938 _____	701898 _____		
	702722 _____	702352 _____	701934 _____	701886 ♥ _____		
	*702720 ♥ _____	702350 _____	701926 _____	<b>A*Press \$4.95</b>		
	702718 _____	702348 _____	701924 ♥ _____			702092 _____
	702716 _____	702346 _____	701920 _____			702091 _____
			701908 _____			
						702040 _____
				702038 _____		
				702036 _____		

<b>FATHER'S DAY</b> JUNE 21, 2020	<b>Avanti \$3.79</b>	702344 ♥ _____	702010 _____	701974 _____	<b>A*Press \$4.95</b>
	702738 ♥ _____	702342 _____	702006 _____	701970 ♥ _____	
	702734 _____	702340 _____	702004 _____	701964 _____	
	702504 ♥ _____	702338 _____	702002 _____	701958 _____	
	702502 _____	702336 _____	701984 _____	701956 _____	
		702012 _____	701976 _____	701950 _____	
				701948 _____	
				701944 _____	

<b>GRADUATION</b> YEAR ROUND!	<b>Avanti \$3.79</b>	702522 ♥ _____	701812 _____	701802 _____
	702630 ♥ _____	702016 _____	701810 ♥ _____	701798 _____
	702628 _____	701822 _____	701808 _____	701796 _____
	702626 _____	701816 _____	701806 _____	701794 _____

INDIVIDUAL CARD SELECTIONS	QTY	Subtotal	Individual Selection Sub Total \$ _____
<b>\$3.79 Avanti</b> @ \$7.58 / 4 cards	_____	\$ _____	<b>GRAND TOTAL</b> complete on opposite page
<b>\$4.49 Various</b> @ \$8.98 / 4 cards	_____	\$ _____	
<b>\$4.95 A*Press</b> @ \$9.90 / 4 cards	_____	\$ _____	



# 2020 PROGRAM TERMS

DO NOT FAX THIS PAGE! FOR REFERENCE ONLY!

## EVERYDAY PROGRAM CUSTOMERS

(72 + pockets on year-round display)

The following benefits are for Everyday Program customers with 72 pockets or more on year-round display.

### FREE DISPLAY

- Initial display is free with accompanying card order
- Customers who received free displays in prior years may reorder new displays at cost
- Freight charges for display are customer's responsibility

### EXCHANGES

- Original invoice must be paid before credit is issued
- Customer is responsible for physically returning Spring cards to Avanti by July 15, 2020
- Customer pays freight on all returns
- No refunds – exchanges processed for credit toward future invoices only

### SHIP DATES

**Valentine's Day:** December 12, 2019

**Easter:** February 5, 2020

**Mother's Day:** April 2, 2020

**Father's Day:** May 1, 2020

**Summer Collection:** June 11, 2020

**Halloween and Thanksgiving:** August 20, 2020

**Christmas:** October 22, 2020

**Net 60 for all Program customers**

## NON-PROGRAM CUSTOMERS

(71 or fewer pockets on year-round display)

- No exchange benefits
- Invoice due Net 30
- Display charges apply

## CARD PRICING

Description	Retail	Wholesale
<b>Standard</b>	\$3.79 / card	\$7.58 / unit of 4
<b>Pop-Outs, Satin-Finish, Little Big Funny</b>	\$4.49 / card	\$8.98 / unit of 4
<b>A*Press</b>	\$4.95 / card	\$9.90 / unit of 4

## DISPLAYS WITHOUT PRODUCT

Description	Code	Cost
<b>Wire spinner 24-pocket floor</b>	DFG24	\$75
<b>Wire spinner 15-pocket floor</b>	DFL15	\$75
<b>Wire spinner 15-pocket countertop</b>	DFG15	\$55
<b>Graduation 8-pocket countertop</b>	DISP8	\$15

**Customer pays freight on all displays.**

## SIGNS

All pre-packs include the appropriate signage. Please include sign codes with your order only if you are ordering individual cards to fill a display.

Description	Code
<b>Valentine's Day</b>	VA2020
<b>Easter</b>	EA2020
<b>Mother's Day</b>	MD2020
<b>Father's Day</b>	FD2020
<b>Graduation</b>	GD2018US
<b>Mother's Day Pocket Sign</b>	MDPKT20
<b>Graduation Pocket Sign</b>	GRADPKT20

**A signed new account form must be received by Avanti for customer to qualify for above benefits.**