Fall Holidays \& CHRIStMAS 2019

For office use only
Order \# Initials

Date

Account \# $\qquad$
Phone \# $\qquad$ Fax \#

E-mail $\qquad$
Bill to
$\qquad$
$\qquad$

Ship to $\qquad$
$\qquad$
$\qquad$
Signature $\qquad$
Current Account $\square$ Yes $\square$ No $\square$ New Ship To

See reverse for default ship dates. Request alternate ship date below.
Halloween Ship Date $\qquad$ Cancel Date $\qquad$
Spring Ship Date $\qquad$ Cancel Date $\qquad$
Rep Name $\qquad$ Rep ID\# $\qquad$
Customer PO\# $\qquad$

Terms:
$\square$ Net 60
$\square$ C.O.D
$\square$ Credit Card

Credit card
 Exp $\qquad$
$\qquad$

## Easy Ordering!

- Sign up for Auto Avanti! (Page 3) ...or
- Call your Avanti sales representative ...or
- Call (800) 228-2684 ...or
- Fax this order form to (800) 875-9690 ...or
- Visit www.avantipress.com/retailers username: your email address


## Notes

$\qquad$
$\qquad$

## 2019 PROGRAM TERMS

 DO NOT FAX THIS PAGE! FOR REFERENCE ONIY!
## EVERYDAY PROGRAM CUSTOMERS

(72 + pockets on year-round display)
The following benefits are for Everyday Program customers with 72 pockets or more on year-round display.

## FREE DISPLAY

- Initial display is free with accompanying card order
- Customers who received free displays in prior years may reorder new displays at cost
- Freight charges for display are customer's responsibility


## EXCHANGES

- Original invoice must be paid before credit is issued
- Customer is responsible for physically returning seasonal cards to Avanti by Feb 15 (Fall/Christmas) and July 15 (Spring)
- Cards returned from previous years will not receive credit
- Customer pays freight on all returns
- No refunds - exchanges processed for credit toward future invoices only


## SHIP DATES

Halloween and Thanksgiving: August 22, 2019
Christmas: October 17, 2019
Valentine: December 12, 2019
Easter / Graduation: February 6, 2020
Mother's Day / Graduation: April 2, 2020
Father's Day / Graduation: May 1, 2020
Summer: June 11, 2020

Net 60 for all Program customers

## NON PROGRAM CUSTOMERS

(71 or fewer pockets on year-round display)

- No exchange benefits
- Invoice due Net 30
- Display charges apply


## CARD PRICING

| Description | Retail | Wholesale |
| :--- | :--- | :--- |
| Standard | $\$ 3.79 /$ card | $\$ 7.58 /$ unit of 4 |
| StandOuts, Premium, <br> Little Big Funny | $\$ 4.49 /$ card | $\$ 8.98 /$ unit of 4 |

## DISPLAYS

| Description | Code | Cost |
| :--- | :--- | :--- |
| Wire spinner 36-pocket floor | DISPSEAS36 | $\$ 77$ |
| Wire spinner 24-pocket floor | DFG24 | $\$ 59$ |
| Wire spinner 15-pocket floor | DFL15 | $\$ 56$ |
| Wire spinner 15-pocket countertop | DFG15 | $\$ 40$ |

## Customer pays freight on all displays.

## SIGNS

All pre-packs include the appropriate signage. Please include sign codes with your order only if you are ordering individual cards to fill a display.

| Description | Code |
| :--- | :--- |
| Halloween | HAL19 |
| Christmas | XMAS19 |

## A SiGNed New account form must be received by avanti for customer to Qualify for above benefits.

$\qquad$
INDIVIDUAL SELECTIONS Unit size is 4 cards. Indicate quantity in multiples of 4 for each card selection below.
$\star$ indicates best-selling design

| HALLOWEEN | Little B | Premium \$4.49 | Regular | \$3.79 | 702196 | 701522 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$4.49 | $701460$ | 702804 |  | 702194 | 701520 |
| OCTOBER 31 | 702426 | $701458$ | $702434$ |  | 701568 | 701518 |
| 2019 | 702248 |  | 702242 |  | 701554 | 701516 |
|  | 701454 | Standout \$4.49 | 702240 |  | 701550 | 701514 |
|  | 701450 | 700406 | 702236 |  | 701544 | 701510 |
|  | 701448 |  | 702234 |  | 701538 | 701506 |
|  | 701446 |  | 702204 |  | 701536 | 701500 |
|  |  |  | 702202 |  | 701532 * |  |
|  |  |  | 702198 |  | 701526 |  |



## CHRISTMAS

Little Big Funny \$4.49
DECEMBER 25 2019

$$
\begin{array}{ll}
702470 & - \\
702270 & - \\
702268 & - \\
701486 & - \\
701484 & - \\
701480 & =
\end{array}
$$

| Premium | \$4.49 | 702812 |
| :---: | :---: | :---: |
| 701374 |  | 702458 |
| 701106 |  | 702454 |
|  |  | 702410 |
| Standout | t \$4.49 | 702264 |
| 700508 |  | 702260 |
| Regular | \$3.79 | 702258 |
| 702816 |  | 702256 |
| 702814 |  | 702254 |
|  |  | 702250 |

702212
702210
702116
701700
701698
701688
701682
701668
701666
701660

| 701656 |
| :--- |
| 701654 |
| 701640 |
| 701630 |
| 701626 |
| 701622 |
| 701618 |
| 701614 |
| 701612 |
| 701608 |
| $\square$ |$=-$

INDIVIDUAL CARD SELECTIONS ..... QTY
subtotal
\$3.79 Retail @ \$7.58/4 cards \$
\$4.49 Retail @ \$8.98/4 cards
$\qquad$
$\$$

155 W. Congress, Ste 200, Detroit, Michigan 48226 800.228.2684 or 313.961.0022 • Fax: 800.875.9690 www.avantipress.com

| Date |
| :--- | :--- |
| Account \# |
| Phone \# $\quad$ |
| E-mail $\longrightarrow$ |
| Bill to |

Ship to
$\qquad$
Signature

Current Account $\square$ Yes $\square$ No $\square$ New Ship To
Customer PO\#

Rep Name $\qquad$
Rep ID\# $\qquad$ Agency $\qquad$
Terms $\square$ Net $60 \square$ C.O.D
$\square$ Credit Card (circle one)

$\qquad$ Exp. $\qquad$ SCC $\qquad$
Notes $\qquad$

## NEVER MISS A HOLIDAY AGAIN!

## SEASONAL SUBSCRIPTION PROGRAM

- Varying price points and unit sizes to match your display size.
- Pre-packs chosen for optimal retail performance.
- Subscription runs indefinitely but can be modified or canceled at anytime.
- Everyday program customers receive return benefits.
- Cards must be returned to Avanti at customer's expense.
- Program performance will be reviewed which may result in unit size and assortment adjustments.


## 1. CHOOSE YOUR DISPLAY SIZE

## NEW seasonal customers

without Avanti seasonal display:
[Free display will be shipped with first card order]

- 24-pocket floor $\quad$ 15-pocket floor
[. 15-pocket countertop
EXISTING seasonal customers
with an Avanti seasonal display:
[If you are a NEW seasonal customer, this does not apply to you]
$\square$ 24-pocket
$\square$ 15-pocket
$\square$ 12-pocket


## 2. CHOOSE YOUR ASSORTMENT

[See page 1 of order form for standard prepack costs.]

## $\square$ Best Sellers

- Standard
- Small
- Large


## 3. OPTIONS:

[. 6 styles Thanksgiving
[with FREE clip strip display]
4. FAX BACK TO 800-875-9690 OR SCAN AND EMAIL TO ORDERS@AVANTIPRESS.COM
We'll start your subscription with the next available holiday!

| SEASON: | SHIP DATE: |
| :--- | :--- |
| Halloween and Thanksgiving | August 22, 2019 |
| Christmas | October 17, 2019 |
| Valentine's Day | December 12, 2019 |
| Easter / Graduation | February 6, 2020 |
| Mother's Day / Graduation | April 2, 2020 |
| Father's Day / Graduation | May 1, 2020 |
| Summer Collection | June 11, 2020 |

