

Display Programs

WHY GREETING CARDS?

Create add-on sales, giving you the tools to increase transactions

- The average household buys 30 individual greeting cards a year.
- Americans purchase 7 billion greeting cards annually.
- As the Global Humor Brand™, Avanti's expressive and quirky greeting cards are bound to put your shoppers in their happy place.
- Avanti Direct Bill to Do It Best Hardware Corporate and is currently serving many locations!
- Avanti automatically sends UPCs by email to ensure items are in your system before cards are received.



NET 90 on all opening programs offered

Avanti 2023 Special

Permanent Display Options: Offering a variety to create strong sales in small spaces.

Vendor supported with in-store service in most locations!



10% off

96-Pocket **AMERICA**

Standard cost: \$1,138 DIB cost: \$1,024

Ship in 6's

26" diameter 73" Tall

DISP96-ST





5% off ongoing

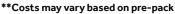
Standard cost: varies per season DIB cost: 5% discount per season

Ship in 4's and 8's

15" Base 63 1/4" tall + sign

DFL15

Seasonal cards can increase your total net sales up to 30%!



29" Spin Diameter 733/4" Tall

DISPAV144



Avanti Press Express New Account / Upgrade Form

Available 103 Express New Account, Opgrade 101			
□NEW	UPGRADE	☐ TRANSFER (check one)	
		DIB Str# _	
Ship to	☐ Same as billi		
Phone_		Fax #	
	-	ddress	
QTY	PROGRAM OPT	TIONS	DOIT BEST COST

QTY	PROGRAM OPTIONS		DO IT BEST COST
	144 Wire Avanti + 96 Wire America + 15 pkt Seasonal subsription (add seasonal below)	50% off	\$1,457
	144 Wire 3 Avanti Towers + 15 pkt seasonal (add seasonal subscription below	30% off	\$1,242.50
	144 Wire Featuring 2 Avanti and 1 A*Press (30% off with seasonal, add subscription below)	30% off	\$1,283.10
	144 Wire Featuring 2 Avanti and 1 America (30% off with seasonal, add subscription below)	30% off	\$1,228.50
	144 Wire Featuring 3 Avanti	10% off	\$1,597
	96 Wire Featuring all America	10% off	\$1,024
	96 Wire Featuring all Avanti	10% off	\$1,085
	SEASONAL (MAXIMIZE YOUR SEASONAL SALES WITH THE AUTO AVANTI SEASONAL SUBSCRIPTION)		COST
		ngoing count	\$191
	GRAND	TOTAL	

BILL THROUGH DO IT BEST CORPORATE

Ship Date		
Customer PO	Rep ID#	
NOTES:		

	FOR OFFICE USE ONLY
Order #	
Act #	Date

ALL PROGRAM OPTIONS ABOVE (96+ EVERYDAY POCKETS) RECEIVE THE FOLLOWING TERMS:

- Ongoing terms NET 30 (with references); Net 90 on all Opening Orders or if billed through DIB Corporate out of Indianpolis, IN (DIB Store# required)
- Opening order discounts reflect promo as shown
- Ongoing 5% discount
- Free display freight BEYOND the core free displays
- 100% exchange for future purchase of equal or greater value
- Free card freight if order is \$69 or more

PROGRAM.	/DISPLAY	AGREEMENT	(IF APPLICABLE)	i

Disales to a	Charl data
Display type	Start date

Avanti Press Inc agrees to provide the store with a custom display in which to merchandise Avanti non-seasonal product. The display will be the property of the store. In return, the store agrees to abide by the following terms of this offer for a minimum of 36 months (for 96+ pocket everyday displays).

- Store will keep all pockets on the display fully stocked with Avanti product.
- Store will properly maintain the display.
- Store will cover shipping and handling costs of all displays

If the above criteria are not met a prorated display fee will be charged to help Avanti recover its cost. Please refer to the Display Pricing Guide.

This Agreement does not obligate Avanti to accept any order from the customer, or to grant credit for store purchases. Failure to abide by the terms above will result in termination of the Agreement by Avanti Press, Inc.

TERMS AND CONDITIONS

- Minimum opening order for program status is 96 Everyday (non-seasonal) Avanti designs.
- 2. Exchange privileges are for program customers only. Exchanges are approved at the discretion of Avanti, and must be accompanied by a reorder of equal or greater value. Exchanged product must be returned to Avanti at the retailer's expense and are subject to deadlines. Exchanges are issued as credit toward future card purchases only – NO REFUNDS GIVEN.
- ${\tt 3.\,Program\,benefits\,are\,contingent\,upon\,timely\,payments\,of\,Avanti\,Press\,invoices.}$
- 4. Avanti Press, Inc. retains open to buy status with all program customers.
- Avanti may place card assortment on a pocket control system to optimize retail performance.
- 6. Avanti Press, Inc. reserves the right to:
 - a. Adjust product prices
 - b. Require COD shipment terms (if considered necessary)
 - $c.\,Cancel\,or\,modify\,this\,agreement,\,by\,written\,notice\,to\,the\,retailer.$

I agree that Avanti may charge up to the legally allowable rate of interest on delinquent accounts. If collection is necessary, my company will be held responsible for all costs incurred. 1.5% per month interest may be charged on delinquent invoices.

I agree to all the above terms. I authorize all named references to reveal requested information to the Credit Department of Avanti Press, Inc. for purposes of establishing trade credit. I understand that my account credit status may be reported to national credit monitoring companies and/or manufacturer's credit associations.

I AGREE TO ALL OF THE TERMS STATED ON THIS FORM.

Buyer Signature
Print Name
- Federal ID