



# AVANTI PRESS BUSINESS REVIEW

Prepared For: CROSSROADS ACE HARDWARE AH0382 – RIVERVIEW

January 21, 2021

Product Class	Retail \$ This Year*	Retail \$ Last Year*	% Change to Prior Year	Return on Investment	\$ Per Pocket
Avanti	\$1,546	\$1,108	+40%	\$773	\$16
America	\$-30	N/A	N/A	\$-15	N/A
A*Press	N/A	\$-13	N/A	N/A	N/A
<b>Everyday Total</b>	<b>\$1,516</b>	<b>\$1,095</b>	<b>+38%</b>	<b>\$758</b>	<b>\$16</b>

Prepared By Avanti Press for Crossroads Ace Hardware – Riverview

Seasonal Sales for 12 months \$200, 15 pocket display 15" circular display

Display Type: Two tower, 96 pocket spinner needing 28" x 14" rectangle

Serviced every 60 days by Beth Southard

Terms: 5% discount on all product  
Free freight on all product orders  
Exchange for slow sellers  
Full seasonal return after the holiday

\*"Retail \$" are an estimate based on the last 12 months of reorders [January 2020 - December 2020] less any credits

"Return on Investment" = the retailer's retail sale less the wholesale cost